




Who are we?

Clayko Group, a Western Australian company with offices in Perth and Sydney, has provided systems and services to Australian business and government since 1981.

Our main area of expertise is in Document Management. We provide a total solution, from scanning of paper documents to fully hosted electronic document and records management. Each project is tailored to meet the diverse needs of our client community.

Where are we?

Clayko Group Head Office - Perth

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Clayko Group - Sydney

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Customer Relationship Management; business depends on it.

A formal **Customer Relationship Management (CRM)** system is vital to any organisation interested in running a customer-centric business. Clayko Group, an Australian-based company, offers CRM solutions appropriate for any size company, regardless of budget.

The basis for an effective CRM requires a central repository to be available to share details of each client or prospect across the entire enterprise. Without shared information, your sales team, call centre and marketing departments are working at a disadvantage that could potentially lead to lost revenue.

A CRM solution will increase the flow of information across your enterprise, allow for effective communication in the sales team, guarantee your call centre is able to log problems and solutions, provide business intelligence to your management and track sales leads from inception.

Clayko CRM

The Clayko CRM solution is a comprehensive product that allows a company to pay for only what they use. An ideal solution for small business, Clayko CRM deploys all the functionality of competitive CRMS but at a highly attractive rate. If you want to make a high-value investment without the worry of maintaining and supporting another software package, the Clayko CRM solution is the way to go.

In addition to all the regular features, Clayko CRM provides full back up and off-site storage of your information, an enterprise-wide central repository, and management reports to assist in lead tracking.

Microsoft Dynamics CRM

Clayko Group is a Microsoft Gold Certified Partner and can provide you with a **Microsoft Dynamics CRM** system if your organisation requires. With an integrated approach to managing information, Microsoft provides a comprehensive CRM solution to those businesses that want to capitalise on previous investments.

With our hosted Microsoft Dynamics CRM, you inherit the advantages of a fully flexible product. The look and feel of the product is familiar. Your employees will be able to use the product with little or no training. Importantly, Microsoft Dynamics CRM gives you the power of choice to adapt to a changing business climate.

The Power of Choice

Microsoft Dynamic CRM allows you to:

- Choose "on-demand" deployment that allows you to pilot the CRM system before bringing it in-house.
- Meet the needs of specific business units in your organisation by implementing some of your CRM in-house and leave other parts of it "on-demand".
- Have the entire CRM system hosted by Clayko Group.